

# CONTACT

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- benperry.studio

### EDUCATION

#### 2005 - 2009 NEW YORK UNIVERSITY TISCH SCHOOL OF THE ARTS

• BFA, Film & Television Production

### SKILLS

- Video Creation and Editing: Adobe Creative Suite, DaVinci Resolve, Final Cut Pro, CapCut
- Graphic Design: Motion graphics, titles, social ads, fliers, banners
- Content Development: Developing creative initiatives aligned with brand or business objectives and platform algorithms
- Project Management: Leading initiatives from concept to completion w/ Airtable/Asana
- Platform Expertise: Deep understanding of YouTube algorithm, TikTok and Instagram Reels optimization

# **BENJAMIN PERRY** SENIOR VIDEO EDITOR **& CREATIVE PRODUCER**

### PROFESSIONAL SUMMARY

Versatile Senior Video Editor & Creative Producer with 15+ years of experience crafting compelling digital content across broadcast and digital platforms. Proven expertise in developing high-impact multimedia from end to end, and leveraging technology to optimize workflow and enhance storytelling. A self-starter who also thrives in collaborative settings. A strong asset to any creative team!

# WORK EXPERIENCE

#### MeidasTouch

Video Editor & Producer

- · Editing video and podcast content with consistent deadline delivery in fast-paced environments
- Designing algorithm-optimized thumbnails to drive audience engagement and visibility
- Managing live broadcast production using StreamYard for seamless streaming experiences

### **NBCUniversal**

**Digital Content Producer - Editor** 

- Produced and edited episodes of E! News Digital flagship shows including The Rundown, Top Stories, and Kards Katch Up
- Executed comprehensive post-production processes including video editing, motion graphics, color grading, and sound design
- Collaborated with creative team to generate trending content ideas tailored for platform-specific audiences

### **Game Grumps**

Lead Video Editor

- Led post-production for YouTube channel with 5M+ subscribers, editing 10+ videos/thumbnails weekly on tight deadlines
- Created branded content and marketing materials for sponsors according to brand specifications
- · Mentored junior editors and collaborated with creative team on content strategy and channel growth

### **Collins Key**

Video Editor

- · Edited high-energy content and created eye-popping thumbnails for YouTube channel with 24M+ subscribers
- Utilized Photoshop and After Effects to create custom graphics, animations, and titles

2021-2024

May 2025 - Present

2017-2021

2015-2017